

Rev It Up!

The automotive engine oil market is already saturated with a sea of "me-too" lubricants, each claiming to outdo one another, which sometimes makes buying the right oil for your car when it comes to servicing your car a mind-boggling exercise in research and comparisons.

The Wheels Asia team is committed to featuring the best products on our market, and this month we turn the spotlight onto REV-1 Lubricants available at all AutoSaver branches; a homegrown brand that not matches the major players in performance, but even exceeded our expectations in what a automotive lubricant should do as well!

Blended in Singapore, REV-1 has been sold here since 2002 and has since garnered a strong following of drivers. But all this wasn't just by chance; the lubricants have undergone



rigorous testing to adhere to the highest international quality standards, which enabled them to achieve continued growth even in the highly competitive automotive lubricant market.

Coupled with stringent product specifications, which allow REV-1 oils to be absolutely consistent throughout, assuring customers that every single batch of lubricant bought has been strictly tested in accordance to ASTM standards.

REV-1 is distributed in Singapore by AutoSaver and its extensive network of franchisee outlets and branches throughout Singapore. With an ever increasing lineup of quality products that are recognized by countless motorists, fleet managers and industrial administrators as one of the best and most cost-effective choice for increasing engine performance, reducing maintenance and prolonging vehicle and equipment life. It's no wonder hundreds of motorists are already flocking to AutoSaver outlets islandwide when it comes to servicing their cars not just because of the excellent service and professionalism but also because of REV-1!



Besides serving up quality engine oils like REV-1, AutoSaver has been long renowned as an excellent alternative place to service your car especially for Toyota, Nissan and Honda owners. By strictly following guidelines according to the car owner's manual, AutoSaver carries out periodical maintenance service on your car, protecting its warranty at the same time.

Drivers will also get to enjoy a transparent pricing system, standard procedures and friendly technicians whom will deliver AutoSaver's promise of a Peace of Mind. In addition, the value packages and innovative products available at each outlet of AutoSaver will cater to the most discerning of drivers. Whether you have purchased a new or pre-owned car, AutoSaver and REV-1 are committed to making sure your car delivers more years of driving pleasure and reliability.

TESTIMONIALS FROM FRANCHISEES ABOUT REV-1

"Even before I started working at AutoSaver, I was already using REV-1 lubricants and I must say over the years it has improved a lot together with an increased range of products. I'm quite satisfied about the overall performance of the oil as its been specially blended for VVT-i Toyota engines. And now their lineup has expanded to include mineral, performance and diesel lubricants too. Cars serviced with REV-1 show dramatic improvement especially with the Performance series, which is equivalent or better than the established brands.

Their current range of oils will continue to lubricate and protect your engine even after 10,000km before the next servicing is needed. As for my customers, they generally share the same feedback as I do, with the majority of them already been very satisfied

with the mid to lower range of lubricants from the REV-1 lineup. Those that have tried the Performance variant couldn't be any happier with the improvements as its really good and affordably priced!"

**- Wilson Goh, Manager
(AutoSaver Toh Guan Branch)**

"I personally tried the 30 Series of REV-1 oils and found them to be very fuel efficient when it comes to mileage, older cars can use the 40 and 50 lubricants that will offer better protection for older engines. At my branch, REV-1 oil is the most popular brand of choice for owners of the major brands, which we cater to. Sales of REV-1 account for 50-60% of total sales of my branch; its price is really value for money.

The 30W oils will definitely improve your mileage as thinner oil is more suited for newer engines. The Performance range will perform as well as the best oils in the market but cost a lot lesser than any of them. And the fact that REV-1 Lubricants come EPA certified is guarantee that every product is manufactured under the strictest of quality control.

**- Spencer Wong, Operations
(Kaki Bukit Branch)**

