

EVERY TECHNOLOGY IS BRIDGING THE GAP BETWEEN BUSINESSES AND CUSTOMERS

A few months back, the word 'change' had a completely different meaning. It was more subtle, minute and recognizable. More importantly, it's took time to become apparent. But today, in a world lockdown due to coronavirus, our future is going to change forever, faster than we expect. Coronavirus has changed the business landscape in many ways. Dealing with the coronavirus crisis and its aftermath could be the imperative of our times. Indeed, experts have argued that it augurs the imminent restructuring of the global economic order.



Everyday technology is bridging the gap between businesses and customers. New web-based and telecom technologies had made it possible to communicate and work in new ways that dramatically reduced the value of physical proximity in which human contact is minimized. This is the NEW normal. While no one can say how long the crisis will last, what's on the other side will not look like the normal of recent years. It is impossible to know what will happen. But it is possible to consider the lessons of the past, both distant and recent and on that basis, to think constructively about the future.

Established since 2002, Autosaver business has survived and waived thru the last crisis, namely the SARS (2003) and 2008 Financial crisis. Every experience was a valuable lesson amidst to stay resiliency and efficiency.



The current coronavirus crisis didn't spare us either and this round, we reckon the disruption impact is even more significant, affecting everyone life, businesses locally and globally.



Embracing the future of work, which defined by the use of more automation and technology was always coming. Like many others, a push is needed to redefine the global auto maintenance sector.

Autosaver has to devise ways to incorporate resiliency more to assess and adhere to a standard requirement. With those implicit findings, Autosaver decided to go into further exploration on auto workshop innovation thru digitalization. The aim was to develop a full automate automotive shop experience starting from customer scheduling a service to the point the vehicle is collected. With the help from the IT experts, Autosaver successfully developed the new creation and launched the new seamless mobile automated solution on the 2nd June 2020.



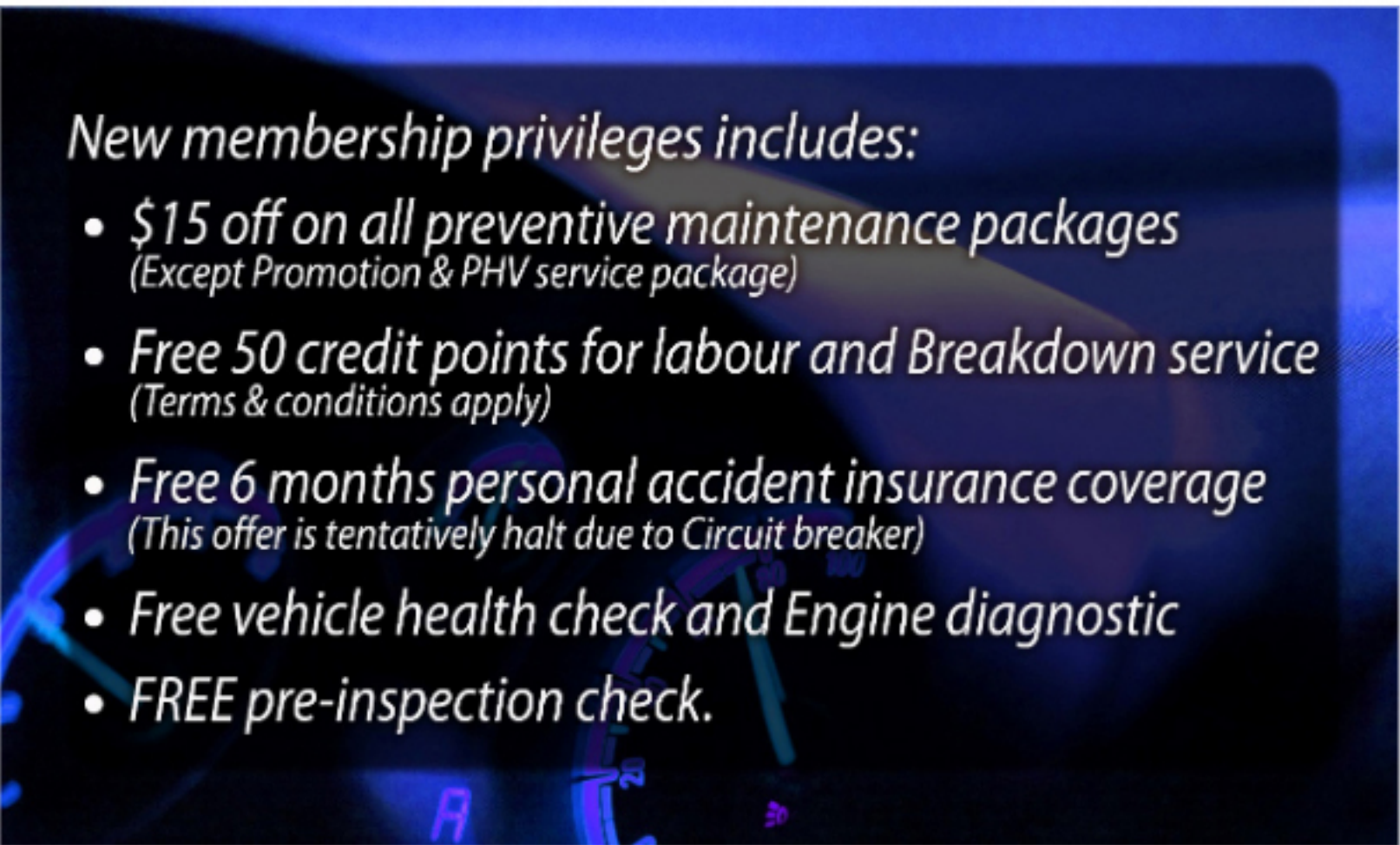
- Autosaver digital mobility device offers
- Digital vehicle inspection
 - Provide images to digital job card
 - Automated SMS notifications
 - Periodical maintenance reminders
 - CRM & CLV program such as manage credit points, service history & predictive maintenance program etc..

The new automated system is a customer centric process-digital driven to enhance the workshop daily operation need. The device also serves as a connector bridge, a communication tool to allow closer monitoring of customer vehicle's health.



On the contrary, Autosaver has reviewed and repriced all preventive maintenance service packages. The team is committed to abide company business mission as stated below,

- To cater for today's discerning motorist needs
- To develop and bring about innovative products and partnerships that benefits all parties in the process
- To raise the standard and image of the automotive industry.



Prior to this, Autosaver has waived off the historical LINK membership fee since Jan 2020. In addition, a complimentary 50 credit points has been allocated to all members (T&C apply). Members can use these points for labour job and breakdown services while continue to accumulate points on every spending at Autosaver outlets.

To add more sparks to Autosaver new facelift, Autosaver technician was trained on HYBRID technology in 2019 and successfully obtained the HYBRID endorsement, certified by Institute of Motor Industry (UK)standard. With this, we shall round up Autosaver new proposition in the “NEW Normal” arena.